

March 1st, 2018

Conifer Medical Center will automatically change any non-covered brand name medication to an appropriate generic alternative.

In 2017 Conifer Medical Center noted a dramatic increase in Brand name prescription medication denials from all types of insurances including Medicare Supplement providers. This change led to delays in patients receiving appropriate medications and a profound increase in workload for the local pharmacies as well as our office staff and clinical providers.

In an effort to streamline medication delivery and reduce unnecessary work load for our staff, all brand name medications will be approved for immediate conversion to generic equivalents or a similar generic if an exact generic replacement is unavailable. For some medications this might require a change in a dosing regimen. For example, a medication might need to be taken twice a day instead of once a day. Also, some brand name medications are actually combinations of several generic medications, so to make a generic appropriate alternative might mean a medicine such as Dymista nose spray would require two different generic agents such as fluticasone nose spray plus azelastine nose spray.

In select cases, converting sensitive medications such as brand name Synthroid or brand name Coumadin to a generic alternative is not in a patient's best interest. If you feel a brand name drug is required for you please discuss this with your provider and your pharmacist.

We continue to strive to offer you and your family the highest level of care and believe this policy will best serve you and your family.

